HISA 2007/2008 Strategic Framework

Mission

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Improving healthcare through health informatics. HISA:

- Provides a national focus for health informatics, its practitioners, industry and users
- Advocates on behalf of its members and
- Provides opportunities for learning and professional development in health informatics

Key Result Areas

Membership Growth
- Branch development
- SIG development
- Member engagement
- Association affiliation
- Leadership recruitment

Influence & Leadership
- Advocacy
- Policy development

Learning & Professional Development
- Events
- Education & vocational training
- Mentoring & career development

Organisational Capability
- Membership
- Finance
- Brand Strength
- Event management
- Publishing
- Board development & performance
- Planning

Key Performance Indicators

Membership Growth
- Increase membership to 800
- Establish 2 new member debates
- Create 2 new SIGs
- Deliver member satisfaction survey

Influence & Leadership
- Define focus areas for policy
- Deliver 2 policy papers to Federal/State government
- Establish regular CFHI communication process
- Establish formal affiliation with 2 associations

Learning & Professional Development
- Meet budget goals on conferences
- Establish operational HILL program
- Deliver Mentoring program

Organisational Capability
- Deliver 3 significant surveys
- Deliver 6 conversational news letters and 20 technical updates
- Integrated national strategy process
- Deliver online networking process
- Contract out systems support

Projects

Membership Growth
- Branch development (SA & Tas)
- Rural & Remote, Community Care & Change Management SIGs
- Affiliation with associations
- Member satisfaction process
- Member opinion surveying

Influence and Leadership
- Policy definition and development
- Association partnering process
- Newsletter/conversation development

Learning & Professional Development
- Events:Medinfo, WCPI, ITHC, Nursing Leadership, Rural & Remote and Student.
- HILL
- Mentoring & Career Devel

Organisation Capability
- Integrated National strategy planning
- Brand style resources
- Newsletter/communications development.
- Social/technical networking
- Technical support outsourcing
- Branch/SIG systems training
- Web systems development
- Event satisfaction tracking