

## Benefits & Entitlements for HISA Organisational Members

2018

### Tiered Structure

HISA organisational membership is offered on a 4 tiered structure: Tier 3, 6, 11 and 21. The tier number indicates the maximum number of nominated employees for that membership. Each nominated employee becomes an 'individual' member of HISA with the same benefits all individual members receive (with the exception of voting rights, which is reserved for 1 vote per organisation).

### Premium+

All HISA Organisational Members now have the option of 'upgrading' their tiered membership package to Premium+.

Premium+ has been developed by HISA to offer an additional suite of entitlements tailored towards your business goals. The package offers more choice, additional entitlements and benefits.

As reflected in the matrix below, the Premium+ package includes a suite of entitlements that all premium members will receive. In addition Premium+ members are able to choose 4 of the 8 additional benefits from those entitlements listed as 'Options'.

#### HISA's Corporate Partners Program

Also included in the below table are the benefits Corporate Partners are entitled to under HISA's Corporate Partnership program. This program was established in 2012 and provides a way for companies to work with HISA at a partnership level. HISA's Corporate Partners receive a bespoke package of entitlements, the cost of which is reflective of what is included.

HISA Corporate Partners have uncapped entitlements, as opposed to Premium members who have a choice of 4 additional entitlements. In addition there are entitlements that HISA reserves exclusively for our corporate partners eg roundtable events and electronic direct marketing (EDM) access.

To find out more about Corporate Partnership with HISA speak with Amanda at HISA.

Benefit / Entitlement	Standard Tiers	Premium	Corporate Partners
<b>Customer Service / Relationship Building</b>			
Dedicated account manager to refer to all their enquiries			✓
Personalised notification of new offerings / services		✓	✓
Personal invitations to attend HISA State branch events	✓	✓	✓
Personalised invitations to submit papers for HISA conferences	✓	✓	✓
Personalised reminders to nominate for HISA Awards	✓	✓	✓
Facilitating introductions with HISA Leadership and VIPs		✓	✓
<b>Profile Building</b>			
Profiled in HISA Newsletter (website & social media)		<b>Option</b>	Option
Profiled on HISA website		✓	✓
Logo on HISA homepage			✓
Logo listed on HISA website organisational member page with URL link to their website	✓	✓	✓
Logo listed on HISA organisational membership banner displayed at HISA conferences	✓	✓	✓
HISA membership logo to add to signature lines; company website (I support the community that supports me)	✓	✓	✓
Collaborate with organisation's media team to promote HISA award wins, leadership roles and other achievements		✓	✓
Opportunity to sponsor and speak at one HISA state event (no additional \$ paid for the event)		<b>Option</b>	Option
Social media (eg we retweet, post links to their content; suggested link on Facebook or Linked-In)		✓	✓
Electronic direct marketing (EDM) access			✓
<b>Leadership</b>			
Voting rights for one employee	✓	✓	✓
Editorial commentary on HISA website, newsletter and Linked-In group that contributes to the 'HISA Conversation'	✓	✓	✓
Leadership opportunities in HISA networks	✓	✓	✓
<b>Business Development</b>			
Discounts off all HISA conference sponsorships and exhibitions	✓	✓	✓
Advanced notice of marketing opportunities	✓	✓	✓
Corporate member announcements in HISA newsletter		<b>Option</b>	Option
Ability to advertise on HISA website		<b>Option</b>	Option

Organisation member-led events (eg roundtables; breakfast series)			✓
<b>Market Intelligence</b>			
Half day training 'intro to healthcare' and we come to you (for vendors new to healthcare)			✓
Marketing advice eg review marketing material		<b>Option</b>	Option
Access to PR and Comms Advice eg assistance developing media releases; targeting your message to digital health community (targeted to small vendors & those new to this market)		<b>Option</b>	Option
<b>Facilitating Active Networks</b>			
One complimentary registration for HIC		<b>Option</b>	Option
Discounted registration for HISA conferences & events for employees listed on membership	✓	✓	✓
Discounted registration for HISA conferences	✓	✓	✓
Participation opportunities in HISA networks	✓	✓	✓
<b>Staff Recruitment, Career Pathways and Workforce Development</b>			
Individual HISA memberships for your organisation's employees	✓	✓	✓
Discounted CHIA group registrations & products		✓	✓
Access to resources for employers (eg sample job descriptions)		✓	✓
Discount on job ads	✓	✓	✓
Access to career centre (eg profile yourself)	✓	✓	✓
Free copy of CHIA textbook		<b>Option</b>	Option
<b>Resource Access</b>			
Discounted licensing for privacy guidelines and other products	✓	✓	✓

## Organisational Membership Pricing

Prices for HISA Organisational memberships for 2018-19 are:

Membership Type	2018-19 Prices
Tier 3	\$792
Tier 6	\$1485
Tier 11	\$2,541
Tier 21	\$4,504.50
AIM (for academic institutions)	\$825
<b>Premium PLUS</b>	<b>\$8,215</b>
<b>Corporate Partner</b>	<b>POA</b>