

Australian Digital Health Agency



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Introduction



Clinical Engagement

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Clinical Engagement

“Adding value to clinical care”

- Along all aspects of the patient journey
- In all locations where we have clinicians and consumers
- Supporting clinical performance and delivery
- Public health gains – research, planning and quality assurance



Clinical Engagement

Focus on the end-users (Useability)

- Industry and user engagement
- Ensure end-users are part of all design/testing and release processes
- Ensure wide clinical representation
- Ensure technical expertise
- Facilitate effective collaboration

Clinical Engagement

Clinical and Technical Advisory Committee

- Membership
- Function
- Reporting

Coalition of consumers and clinicians across all advisory committees

Consumer Engagement

Monica Trujillo
Steph Newell

Consumer Engagement

Focus

1. Single, transparent and streamlined governance
2. Board and Advisory Committees with specialist expertise
3. Person-centred (consumer and healthcare professional) design principles
4. Engagement of consumers, healthcare providers and the health industry Continued evolution of the digital strategy

Consumer Engagement

Board and Advisory Committees with specialist expertise

- Board
 - Health Consumer and Clinician expertise
 - Engagement
 - Standards development and implementation
- Legislation
 - Establishment of Board Sub-committees
 - Consumer and Clinician
 - Chaired by a board member

Consumer Engagement

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Consumer Engagement

Person-centred (consumer and healthcare professional) design principles

- User – led design
 - Informed by what matters to the end –user
 - Meets the end user needs
- User friendly
 - Easy to use
 - Relevant

Consumer Engagement

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Engagement of consumers, healthcare providers and the health industry in the continued evolution of the digital strategy

- Engagement = Involvement
- Partnership
- Governance
 - Board Sub- Committee
 - Committees/Working Groups
- Product Ideation/Development/Testing
- My Health Record
- Communication

Innovation

Paul Madden
Richard Royle

Open Innovation – why its important

- Role of the agency
- Innovation in the community
- Influences external to Health
- Level playing field
- Open arrangements, services and data
- My Health Record – early examples

Open Innovation – creating the environment

- Getting the right people in place
- Identify and engage with the innovators
- Face to face and on-line forums, hackfests
- Removing the barriers
- In kind support
- Acknowledging innovation
- Timeframes